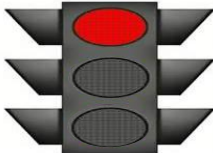
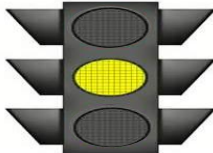


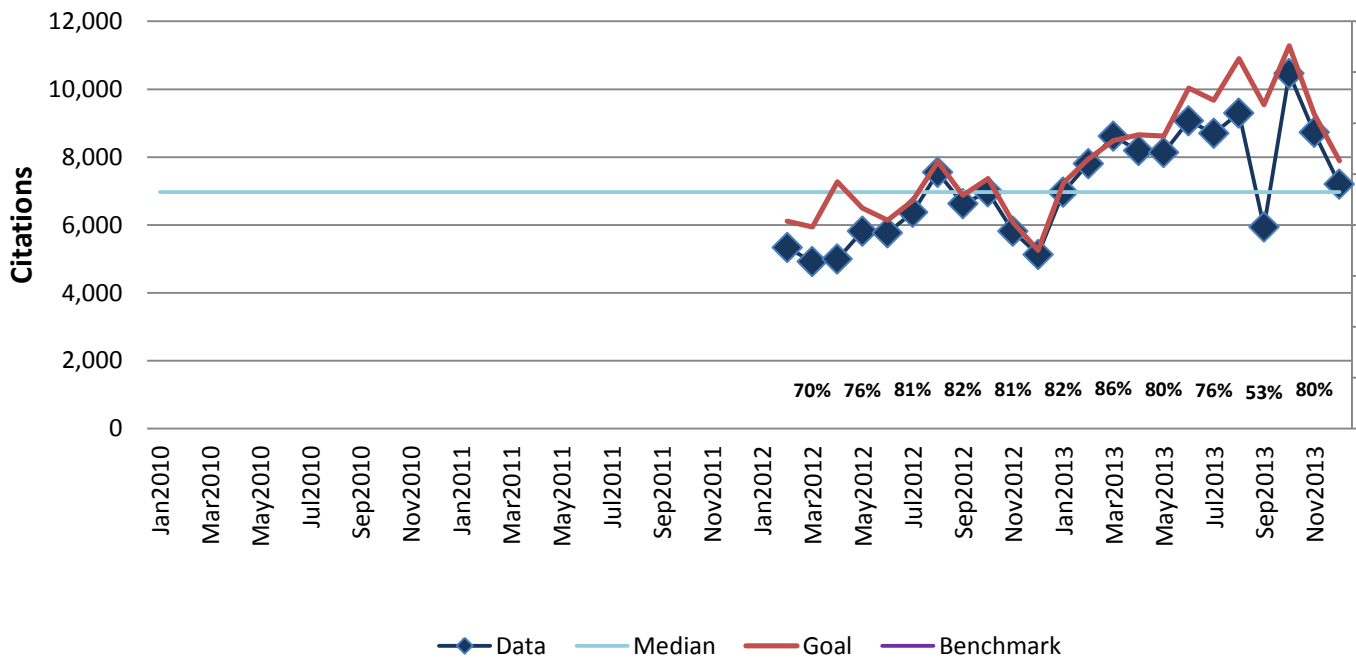
On-Street Parking Citation Collections

Parking Authority of River City (PARC)

2/13/2014

Measurement method		Why measure?		What is our goal?	
Comparing monthly data: citations issued, citations collected, voids and citations sent to collection		To turn monthly data into operational improvement tools		To get the citation collection rate to 85% or better	
How are we doing?					
Dec2012-Dec2013 12 Month Goal	Dec2012-Dec2013 12 Month Actual		Dec2013 Goal	Dec2013 Actual	
109,525	99,088		7,895	7,196	
Citations	Citations		Citations	Citations	
			Performance Stoplight Key		
			Red Light = Off Goal		
			Yellow Light = Approaching Goal		
			Green Light = Meets Goal		
			No Lights = No Goal/No Data		

On-Street Parking Citation Collections



LOUISVILLE METRO
**OFFICE OF
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